

AACSB INTERNATIONAL BUSINESS ACCREDITATION STANDARDS COMPARISON – 2003 & 2013

Innovation ♦ Impact ♦ Engagement

2013 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION

Standard 1: Mission, Impact, and Innovation	1
Standard 2: Intellectual Contributions and Alignment with Mission	2
Standard 3: Financial Strategies and Allocation of Resources	3

PARTICIPANTS—STUDENTS, FACULTY, AND PROFESSIONAL STAFF

Standard 4: Student Admissions, Progression, and Career Development	4
Standard 5: Faculty Sufficiency and Deployment	5
Standard 6: Faculty Management and Support	6
Standard 7: Professional Staff Sufficiency and Deployment	7

LEARNING AND TEACHING

Standard 8: Curricula Management and Assurance of Learning	8
Standard 9: Curriculum Content	9
Standard 10: Student Faculty Interactions	10
Standard 11: Degree Program Educational Level, Structure, and Equivalence	11
Standard 12: Teaching Effectiveness	12

ACADEMIC AND PROFESSIONAL ENGAGEMENT

Standard 13: Student Academic and Professional Engagement	13
Standard 14: Executive Education	14
Standard 15: Faculty Qualifications and Engagement	15



2003 STANDARDS

STRATEGIC MANAGEMENT

1	Standard 1: Mission Statement
2	Standard 2: Intellectual Contributions
1	Standard 3: Student Mission
1	Standard 4: Continuous Improvement Objectives
3	Standard 5: Financial Strategies

PARTICIPANTS

4	Standard 6: Student Admission
4	Standard 7: Student Retention
7	Standard 8: Staff Sufficiency—Student Support

5	10	Standard 9: Faculty Sufficiency
	15	Standard 10: Faculty Qualifications
	6	Standard 11: Faculty Management and Support
8	12	Standard 12: Aggregate Faculty and Staff Educational Responsibility
10	12	Standard 13: Individual Faculty Educational Responsibility
10	13	Standard 14: Student Educational Responsibility

ASSURANCE OF LEARNING

8	9	Standard 15: Management of Curricula
8	9	Standard 16: Undergraduate Learning Goals
	11	Standard 17: Undergraduate Educational Level
8	9	Standard 18: Master's Level General Management Learning Goals
8	9	Standard 19: Specialized Master's Degree Learning Goals
	11	Standard 20: Master's Educational Level
8	9	Standard 21: Doctoral Learning Goals